

go global

international business forum





GO GLOBAL is not just a business event; it is an invigorating, high-level experience bringing together New Zealand's most influential and successful international businesses. GO GLOBAL showcases Kiwi businesses achieving around the globe. It's focused on practical tips and proven ideas to grow a business of any size on the international stage.

GO GLOBAL will feature world-class New Zealand success stories and is attended by a wide range of NZ exporters. We anticipate another substantial programme, with an opportunity to interact with government and help set the national agenda for policy change and development. This event is a must-attend for companies dealing with international markets, or supporting New Zealand businesses that do.

EMA and Business New Zealand in association with Export New Zealand is pleased to announce this year's event will take place on Thursday, 17th October 2019 at The Pullman Hotel, Auckland. Your support of GO GLOBAL is a vital part of the overall success of the event and a meaningful opportunity to meet approximately 300 enthusiastic and motivated international business people. Attendees will be genuinely interested in your businesses support for innovation at this key catalyst event for the sectors' continued growth and development

No other event in New Zealand offers the ability to connect face to face and live with a captive international business audience of this size and influence, and be a part of the sectors' continued growth and development.

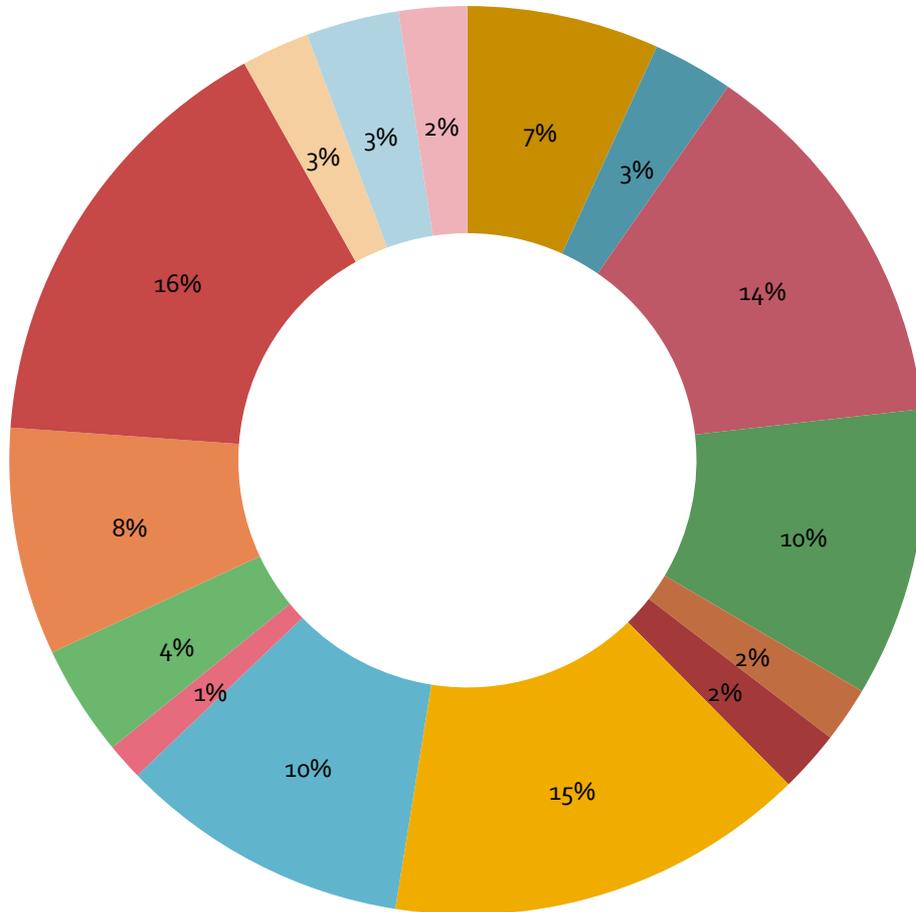
We are very excited to bring this opportunity to you and look forward to talking with you further about your potential involvement in New Zealand's biggest international business forum.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Catherine Beard".

Catherine Beard
Executive Director
ExportNZ & ManufacturingNZ

WHO IS EXPECTED TO ATTEND?



- Agri-technology, horticulture, animals
- Building products
- Education and training
- Food and Beverage
- Marine
- Plastic and chemicals
- Software
- Wool, clothing, textiles and footwear
- Biotechnology, health and natural products
- Consumer products
- Engineering
- Forestry and Wood products
- Multimedia, publishing, film, TV
- Services
- Telecommunications and electronics

GO GLOBAL TRADE EXHIBITION BOOTH

GO GLOBAL EXHIBITION - NZ\$3,000 + GST

Choosing to exhibit at GO GLOBAL is a sound business investment. It will enable your business to target quality leads face to face at an average cost of only \$10.71 per person. It provides an effective sales platform for your organisation from traditional marketing Channels. All exhibition booths will near the catering stations to ensure optimal foot traffic. Breaks are designed to give maximum time for attendees to enjoy the expo.

The GO GLOBAL delegate is most likely in middle to senior management in a larger organisation or a SME owner operator looking to export to new markets or increase existing market share. The exhibition will be a focal point during the day's proceedings, with a select group of exhibitors.

EXHIBITION BOOTH SPECIFICATIONS

- Event date:** Thursday, 17th October 2019
- Event venue:** Pullman Hotel, Auckland
- Inclusions:** 1 x 240v power point per expo space
1 x Small table w/black table cloth (for brochures etc) or 1 x Bar leaner with 2 x chairs
- Size:** 3.0 metre wide x 1.5 metre deep
- Price per Stand:** \$3,000 + GST
- Rate Includes:**
- Two delegate passes
 - Refreshments and food over the day
 - Access to 10% discount on additional conference delegate passes
- Setup:** Access to the exhibition area is available Wednesday, 26th September between the hours 6pm – 9pm. All stands must be fully setup the evening before the event.

Exhibition Times:	Registration	8:20am – 8:50pm	35 min
	Morning Break	11:00am – 11:30am	35 min
	Lunch	12:50pm – 1:50pm	60 min
	Afternoon tea	3:30pm – 4:00pm	30 min
	Networking Drinks	5:15pm – 6:15pm	60 min
			3hrs 40 min

Times may be subject to changes in programme

- Packout:** It is compulsory for stands to be active during the networking function at the end of the event. Packout may only be started at the conclusion of the networking function. All materials must be packed down and removed from site by you. If you need items to be returned to your own site, this will need to be arranged and managed by you.

EXPO BOOKING FORM

Please complete this booking form and return via email to Joe Velzian at: conferences@ema.co.nz

Company Booking Details

We apply for an expo stand in accordance with the terms and condition set out in the prospectus.

FIRST NAME:	LAST NAME:
POSITION:	COMPANY:
PHONE:	MOBILE:
EMAIL:	
BILLING ADDRESS:	
CITY:	

Name of Co-ordinator on the day:

FIRST NAME:	LAST NAME:
POSITION:	COMPANY:
PHONE:	MOBILE:
EMAIL:	

Our organization would like to book the following:

Standard exhibition stand \$3,000 +GST

Total Payment \$ _____

If you would like a larger space or an enhanced customer experience, please contact Joe Velzian at the above email address.

All other furniture/equipment can be hired through Peek display by contacting: Tel +64 9 377 0154

All other audio/visual equipment can be hired through Edwards AV by contacting: Tel +64 9 571 1163 – ed@edwardsnz.co.nz

Cheques and drafts in New Zealand dollars should be made payable to the Employers & Manufacturers Association, Private Bag 92066, Auckland.

Terms and Conditions

- CANCELLATION FEES: Cancellation prior to 1 August will incur a cancellation fee of 50% deposit, should you cancel after 1 August there will be no refund on deposits.
- No exhibitor will setup a stand with outstanding debt
- All sites are pre allocated
- Full site payment is agreed (terms as per schedule)
- The EMA takes no responsibility and makes no representation as to the actual number of attendees; any figures quoted are anticipated only.