

go global

international business forum



GO GLOBAL 2017

Business New Zealand in association with Export New Zealand is pleased to bring you this unique opportunity to align your business with New Zealand's largest and most successful Forum for International Business – **GO GLOBAL 2017**.

New Zealand's biggest event for International Business, GO GLOBAL is not just a business event; it is New Zealand's most influential and successful international business networking opportunity.

GO GLOBAL is about celebrating and inspiring international business success and innovation. It is an invigorating, high level experience, which showcases Kiwi businesses achieving around the globe. It's focused on practical tips and proven ideas to grow a business of any size on the international stage.

No other event in New Zealand offers the ability to connect face to face and live with a captive international business audience of this size and influence, and be a part of the sectors' continued growth and development.

Taking place Thursday 21st September 2017 at The Pullman, Auckland, GO GLOBAL features world-class New Zealand success stories and is attended by a wide range of NZ exporters. This event is a must-attend for companies dealing with international markets, or supporting New Zealand businesses that do. Aside from sharing critical tools for making a success of global business, it is also your opportunity to interact with hundreds of international business entrepreneurs.

Your support of GO GLOBAL is a vital part of the overall success of the event and a meaningful opportunity to meet approximately 250 enthusiastic and motivated international business people. Attendees will be genuinely interested in your businesses support for innovation.

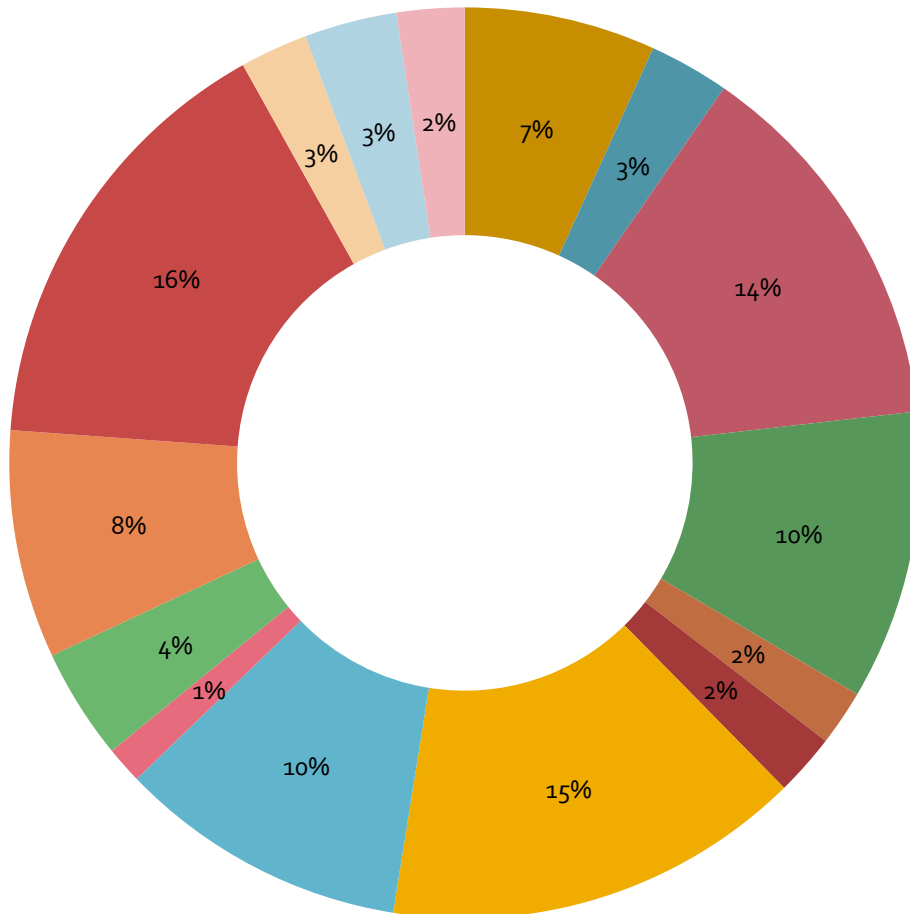
We anticipate another substantial programme, with an opportunity to interact with government and help set the national agenda for policy change and development. We are very excited to bring this opportunity to you and look forward to talking with you further about your potential involvement in New Zealand's biggest international business forum.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Catherine Beard'.

Catherine Beard
Executive Director
ExportNZ & ManufacturingNZ

WHO IS EXPECTED TO ATTEND?



- Agri-technology, horticulture, animals
- Building products
- Consumer products
- Education and training
- Engineering
- Food and Beverage
- Forestry and Wood products
- Marine
- Multimedia, publishing, film, TV
- Services
- Software
- Telecommunications and electronics
- Wool, clothing, textiles and footwear
- Plastic and chemicals

GO GLOBAL TRADE EXHIBITION BOOTH

GO GLOBAL EXHIBITION - NZ\$3,000 + GST

Choosing to exhibit at GO GLOBAL is a sound business investment. It will enable your business to target quality leads face to face at an average cost of only \$8.00 per person. It provides an effective sales platform for your organisation from traditional marketing Channels. All exhibition booths will be proximate to catering stations to ensure optimal foot traffic. Breaks are designed to give maximum time for attendees to enjoy the expo.

The GO GLOBAL delegate is most likely in middle to senior management in a larger organisation or a SME owner operator looking to export to new markets or increase existing market share. The exhibition will be a focal point during the day's proceedings, with a select group of exhibitors.

EXHIBITION BOOTH SPECIFICATIONS

Event date: Thursday, 21st September 2017

Event venue: Pullman Hotel, Auckland

Requirements: 1 x 240v power point per expo space
1 x Small table for brochures w/black table cloth etc
1 x Bar leaner with 3 chairs

Size: 3.0 metre x 1.5 metre

Price per Stand: \$3,000 + GST for a 3.0 metre / 1.5 metre stand

Rate Includes: - One delegate pass to the Event
- Two exhibitor passes
- Refreshments and food over the day
- Access to 10% discount on additional conference delegate passes

Setup: Access to the exhibition area is available Wednesday, 20th September between the hours 6pm – 9pm – all stands must be fully setup the evening before the event.

Exhibition Times: Registration	8:20am – 8:50am	35min
Morning Break	11.00am – 11:30am	35min
Lunch	12:50pm – 1.50pm	60min
Afternoon Tea	3:30pm – 4:00pm	30min
Networking Drinks	5:15pm – 6:15pm	60min
		3.40hrs

Times may be subject to changes in programme

Packout: It is compulsory for stands to be active during the networking function. Packout can only be started at the conclusion of the networking function.

EXPO BOOKING FORM

Please complete and return to Hannah Bancroft by emailing back this form to

Email: hannah.bancroft@ema.co.nz

Company Booking Details

We apply for an expo stand in accordance with the terms and condition set out in the prospectus.

FIRST NAME: _____ LAST NAME: _____

POSITION: _____ COMPANY: _____

PHONE: _____ MOBILE: _____

EMAIL: _____

BILLING ADDRESS: _____

_____ CITY: _____

Name of Co-ordinator on the day:

FIRST NAME: _____ LAST NAME: _____

POSITION: _____ COMPANY: _____

PHONE: _____ MOBILE: _____

EMAIL: _____

Our organization would like to book the following:

Standard exhibition stand \$3,000 +GST

Total Payment \$ _____

All other furniture/equipment can be hired through Peek display by contacting: Tel +64 9 377 0154

All other audio/visual equipment can be hired through Edwards AV by contacting: Tel +64 9 571 1163

Cheques and drafts in New Zealand dollars should be made payable to the Employers & Manufacturers Association, Private Bag 92066, Auckland.

Terms and Conditions

- CANCELLATION FEES: Cancellation prior to 1 September will incur a cancellation fee of 50% deposit, should you cancel after 1 September, there will be no refund on deposits.
- No exhibitor will setup a stand with outstanding debt
- All sites are pre allocated
- Full site payment is agreed (terms as per schedule)
- The EMA takes no responsibility and makes no representation as to the actual number of attendees; any figures quoted are anticipated only.